



Television or Radio Public Service Announcement 30-Second Announcer-Read Script

Sponsor: CASAE; Advancing HIV/AIDS Prevention in Native Communities

Topic: First National Native HIV/AIDS Awareness Day, *March 21, 2007*

Length: 30 seconds

AS NATIVE AMERICANS, ALASKAN NATIVES AND NATIVE HAWAIIANS, WE MAY BE JUST A TINY SLIVER ON THE PIE CHART OF THOSE WHO ARE INFECTED WITH HIV AND AIDS, BUT DON'T BE MISLEAD!! OUR NUMBERS OF HIV AND AIDS INFECTIONS ARE STEADILY AND RAPIDLY GROWING! BE INFORMED! ANYONE MAY BE AT RISK – WOMEN, MEN AND YOUNG PEOPLE – ESPECIALLY THOSE IN THEIR TEENS AND 20s. MARCH 21ST OF THIS YEAR MARKS THE FIRST NATIONAL NATIVE HIV/AIDS AWARENESS DAY. PROTECT YOUR FAMILY, PROTECT OUR PEOPLE, TAKE THE TEST. TO LEARN MORE AND TO REQUEST RESOURCES SUCH AS POSTERS, BUTTONS, FACT SHEETS, AND SAVE THE DATE CARDS, GO TO WWW.HAPP.COLOSTATE.EDU OR CALL 800-642-0273.