

PUBLIC SERVICE ANNOUNCEMENT

Television or Radio Public Service Announcement

60 – Second Announcement – Read Script



SPONSOR: _____

TOPIC/SUBJECT: National Native HIV/AIDS Awareness Day

FOR USE: March 2010

LENGTH: 60 seconds

VOICE:

AS THE FIRST PEOPLE OF THIS NATION, WE MUST LOOK AT THE HISTORY OF OUR PEOPLE. THE BATTLES OUR ANCESTORS FOUGHT AGAINST DEADLY DISEASES SUCH AS SMALLPOX, YELLOW FEVER, MALARIA, WHOOPING COUGH, AND TUBERCULOSIS. OUR GENERATION IS FIGHTING YET ANOTHER DEADLY DISEASE, HIV AND AIDS. MARCH 20TH IS NATIONAL NATIVE HIV/AIDS AWARENESS DAY. ON THIS DAY, WE ENCOURAGE ALL NATIVE COMMUNITIES ACROSS THE UNITED STATES TO PLAN EVENTS TO SUPPORT HIV TESTING AS WELL AS TO HONOR THOSE WHO HAVE PASSED AS A RESULT OF AIDS. FOR MORE INFORMATION PLEASE VISIT WWW.AIDS.GOV OR TO FIND A TESTING CENTER NEAR YOU, VISIT WWW.HIVTEST.ORG. REMEMBER, ONE WAY TO PROTECT OUR FUTURE AND TO PROTECT OUR PEOPLE IS TO TAKE THE TEST!