

NATIONAL NATIVE HIV/AIDS AWARENESS DAY

PUBLIC SERVICE ANNOUNCEMENT VERSION 2

Television or Radio Public Service Announcement
60 – Second Announcement – Read Script

SPONSOR: _____

TOPIC/SUBJECT: National Native HIV/AIDS Awareness Day

FOR USE: March 2011

LENGTH: 60 seconds

VOICE:

MARCH 20TH MARKS THE 5TH ANNUAL NATIONAL NATIVE HIV/AIDS AWARENESS DAY. IT'S THE FIRST DAY OF SPRING AND IN MANY NATIVE COMMUNITIES, IT'S A TIME OF CEREMONY AND NEW BEGINNINGS. NATIONAL NATIVE HIV/AIDS AWARENESS DAY IS A DAY TO HONOR THOSE WHO HAVE PASSED AS A RESULT OF AIDS AND IT IS A TIME TO RENEW OUR COMMITMENT TO STOP THIS INFECTION AMONG OUR PEOPLE. WE ENCOURAGE ALL COMMUNITIES TO HONOR THIS DAY WITH AN EVENT TO SUPPORT HIV TESTING AND AWARENESS. TAKE THE TEST, FIGHT THE STIGMA AND PROMOTE A HEALTHY LIFESTYLE!

FOR MORE INFORMATION, PLEASE VISIT WWW.AIDS.GOV, OR TO FIND A TESTING SITE NEAR YOU, VISIT WWW.HIVTEST.ORG. THE BEST WAY TO PROTECT OUR FUTURE AND TO PROTECT OUR PEOPLE IS TO TAKE THE TEST!