

NATIONAL NATIVE HIV/AIDS AWARENESS DAY

PUBLIC SERVICE ANNOUNCEMENT TEMPLATE

Television or Radio Public Service Announcement

90 – Second Announcement – Read Script

SPONSOR: _____

TOPIC/SUBJECT: DATA AND EDUCATE THE PROVIDER MESSAGE

FOR USE: March 2015

LENGTH: 90 seconds

VOICE:

MARCH THE 20TH IS THE FIRST DAY OF SPRING, IT MARKS A TIME OF RENEWAL FOR MANY NATIVE PEOPLE. IT IS ALSO THE DAY THAT WE HONOR NATIONAL NATIVE HIV/AIDS AWARENESS DAY. THE TRUTH IS, THAT WE REALLY DON'T KNOW HOW MANY NATIVE PEOPLE ARE LIVING WITH HIV. NO ONE KNOWS, BECAUSE WE ARE NOT BEING COUNTED. REPORTED SURVEILLANCE RATE ON NATIVE PEOPLE ARE VERY INACCURATE. WHAT WE DO KNOW, IS THAT OUR NATIVE PEOPLE HAVE DISMALLY HIGH RATES OF SEXUALLY TRANSMITTED DISEASES, TEEN PREGNANCY, HEPATITIS C, AND SUBSTANCE USE. THAT MEANS THAT TOO MANY OF US ARE HAVING SEX WITHOUT PROTECTION AND SEX WITHOUT PROTECTION MEANS WE HAVE A HIGHER RISK FOR HIV. THIS AWARENESS DAY IS A TIME TO RENEW YOUR COMMITMENT TO YOURSELF TO KEEP YOUR SEXUAL EXPERIENCES SAFE. EMPOWER YOURSELF BY KNOWING YOUR STATUS. EARLY DETECTION OF HIV ENSURES A LONG HEALTHY LIFE. EDUCATE YOURSELF, EDUCATE YOUR HEALTH PROVIDER ABOUT THE IMPORTANCE OF TESTING AND PREVENTION, AND MOST IMPORTANT, TAKE THE TEST. FOR MORE INFORMATION, VISIT WWW.NNHAAD.ORG.

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www.nnhaad.org

